



---

FOR IMMEDIATE RELEASE

## ***Thirty Works* Website Launches** **An online art sale in support of visual artists and the Koffler**

**50% of the proceeds to support to the artist who created the work,  
50% to support the Koffler Centre of the Arts**

**Toronto, ON, September 1, 2020** – The **Koffler Centre of the Arts** is delighted to announce the launch of ***Thirty Works***, an online art sale and fundraiser featuring **30 artworks** by **33 artists**.

The *Thirty Works* website will be live **September 1–15, 2020**. Works can be purchased directly through the website: <https://www.kofflerthirtyworks.org/>

In times of crisis and isolation, the arts play a critical role in providing hope and inspiration, maintaining community, promoting cross-cultural understanding, and offering new ways of making sense of an ever-more complex world. At the Koffler Centre of the Arts, we aim to bring transformative arts experiences to audiences of all ages and backgrounds and, while the pandemic has necessitated new ways of working and thinking, we have steadfastly continued to realize this vital mission with passion and resilience.

Nevertheless, this has been a challenging time for arts organizations and for the artists we work with. The arts sector has been among the hardest hit by the COVID-19 economic disruption, and we need to rally support to continue producing and presenting cultural programming that feeds the mind and soul while further nurturing our artistic community.

*Thirty Works* is an online art sale and fundraiser featuring 30 artworks by 33 artists who have been engaged with the Koffler Gallery and its audiences through past and upcoming exhibitions. For each sale, 50% of the proceeds will go to the artist who created the work to sustain their livelihood and continued artistic practice amidst the COVID-19 emergency. 50% of the funds raised will support the Koffler Centre of the Arts, helping to ensure our organization's sustainability and to keep our programming free and accessible.

The sale showcases an enticing collection of artworks by the following artists:

**2Fik, Sara Angelucci, Barbara Astman, Ghazaleh Avarzamani, Mary Anne Barkhouse, Nicole Collins, Sarindar Dhaliwal, Erika DeFreitas, Sameer Farooq, Leila Fatemi, nichola feldman-kiss, Nicolas Fleming, Rafael Goldchain, Adad Hannah, Iris Häussler, Kristiina Lahde, Sanaz Mazinani & Mani Mazinani, Caroline Monnet, Ed Pien, Birthe Piontek, Howard Podeswa, Lyla Rye, Carol Sawyer, Penelope Stewart, Karen Tam, José Luis Torres, Jinny Yu, Shaheer Zazai, Shellie Zhang, Z'otz\* Collective**

Follow the Koffler on [Instagram](#) for posts on all the artists and art works in *Thirty Works*.

Whether you are a seasoned collector or just beginning to acquire your first pieces, *Thirty Works* is a unique opportunity to purchase an original work of contemporary art while also contributing to the strength and well-being of the Koffler Centre of the Arts and our vibrant artistic community.

### **ABOUT THE KOFFLER**

The Koffler Centre of the Arts is a cultural platform that explores critical ideas and concerns of our time through a year-round program of exhibitions, publications, performances, literary events, digital initiatives and arts education

180 Shaw Street, Suite 104-105 | Toronto, ON M6J 2W5 | 647.925.0643 | [info@kofflerarts.org](mailto:info@kofflerarts.org) | Social: [KofflerArts](#) | [kofflerarts.org](https://www.kofflerarts.org)

programs. We examine complex issues through transformative art experiences that stimulate intercultural dialogue and promote social change. Through our in-gallery and off-site programs, the Koffler engages thousands of visitors each year. From school children and teens, to newcomers and seniors, we provide vital opportunities for self-expression and community connection, including to those in greatest need.

As a Jewish organization, we value – and aim to foster – social justice and equality while nurturing a passion for learning and understanding. We position Jewish identity in conversation with diverse perspectives and global voices to examine complex issues in a respectful, constructive way. These principles support the Koffler’s engagement with the best contemporary creative minds in producing and presenting art that provides common ground for experiences shaping our shared cultural life and defining our social values.

Visit us online at [kofflerarts.org](http://kofflerarts.org)

- 30 -

**For further information or media inquiries, contact:**

**Tony Hewer**

**Director of Marketing, Communications and Archives**

Koffler Centre of the Arts

180 Shaw Street, Suite 104-105, Toronto M6J 2W5

647.920.2398

E-MAIL: [thewer@kofflerarts.org](mailto:thewer@kofflerarts.org) | WEB: [kofflerarts.org](http://kofflerarts.org)